

Company _____

Contact _____

Contact for correspondence (if different) _____

Address _____

Tel _____ Fax _____

Email _____

Web address* _____

*If you don't have your own website, IMRI will create a web-page for your company.

All entries in IMRI's e-yearbook will be full-page (or double page).
 Please fax in up to 30 lines of extra, promotional description for your company with this entry, or email it to research@IMRIresearch.com (up to 30 lines of A4 width)
 Alternatively, if you have received an entry proforma, make amendments and fax it back with your entry requirements (Page 2 of this order form).

Classification Categories

<p><u>Specialist Services</u></p> <p>1a Qualitative 1b Quantitative 1c Data Analysis 1d Fieldwork 1e Market Modelling 1f Omnibus surveys 1g Software 1h Consultancy 1j Training 1k Market Monitoring 1l Focus Group Facilities</p> <p><u>Specialist Fields</u></p> <p>2a Consumer/FMCG 2b Retail Research 2c Food & Drink 2d Customer Research 2e Business & Industrial (including B2B) 2f Financial Research 2g E-commerce & Online 2h Media & Advertising 2i Opinion Research 2j Employee Research 2k Publishing 2l Product Testing & Development 2m Sponsorship 2n Trade 2o Controls & Instrumentation 2p Utilities & Public Services 2q Environment</p>	<p><u>Market Sectors</u></p> <p>3a Agriculture & Veterinary 3b Automotive 3c Building & Construction 3d Chemicals 3e Children & Youth 3f Young Adults 3g Computers, IT & Electronics 3h Entertainment, Sport & Leisure 3j Healthcare & Pharmaceutical 3k Office Equipment 3l Packaging & Paper 3m Telecommunications 3n Transportation 3o Travel & Tourism</p> <p><u>4a Full-Service Agencies</u></p> <p><u>International & Regions</u></p> <p>5a International 5b North America 5c Caribbean 5d Central America 5e Latin America (including S.America) 5f Europe 5g North Europe (& the Baltics) 5h Former Soviet Republics 5j Africa 5k North Africa 5l Middle East 5m Asia 5n Asia-Pacific 5o Australasia</p>
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Codes for Extra Country Entries
(your HQ country entry is included automatically)

6a	Algeria	Holland	20h	Oman
6b	Antigua & Barbuda	(see Netherlands)	21b	Pakistan
6c	Argentina	13f	21c	Panama
6d	Australia	13g	21d	Papua New Guinea
6e	Austria	13h	21e	Paraguay
6f	Azerbaijan	14b	21f	Peru
6g	Bahamas	14c	21g	Philippines
6h	Bahrain	14d	21h	Poland
7b	Bangladesh	14e	22b	Portugal
7c	Barbados	14f	22c	Puerto Rico
7d	Belarus	14g	22d	Qatar
7e	Belgium	14h	22e	Reunion
7f	Belize	15b	22f	Romania
7g	Bermuda	15c	22g	Russia
7h	Bolivia	15d	22h	St Lucia
8b	Bosnia & Herzegovina	15e	23b	San Marino
8c	Brazil	15f	23c	Saudi Arabia
8d	Brunei	15g	23d	Senegal
8e	Bulgaria	15h	23e	Serbia & Montenegro
8f	Cambodia	16b	23f	Sierra Leone
8g	Cameroon	16c	23g	Singapore
8h	Canada	16d	23h	Slovak Republic
9b	Chile	16e	24b	Slovenia
9c	China	16f	24c	South Africa
9d	Colombia	16g		South Korea
9e	Congo	16h		(see Korea)
9f	Costa Rica	17b	24e	Spain
9g	Croatia	17c	24f	Sri Lanka
9h	Cuba	17d	24g	Sudan
10b	Cyprus	17e	24h	Suriname
10c	Czech Republic	17f	25b	Syria
10d	Denmark	17g	25c	Sweden
10e	Dominican Republic	17h	25d	Switzerland
10f	Ecuador	18b	25e	Taiwan
10g	Egypt	18c	25f	Tanzania
10h	El Salvador	18d	25g	Thailand
11b	Estonia	18e	25h	Trinidad
11c	Ethiopia	18f	26b	Tunisia
11d	Fiji	18g	26c	Turkey
11e	Faroe Islands	18h	26d	Turkmenistan
11f	Finland	19b	26e	Uganda
11g	France	19c	26f	UK
11h	Gambia	19d	26g	Ukraine
12b	Georgia	19e	26h	United Arab Emirates
12c	Germany	19f	27b	Uruguay
12d	Ghana	19g	27c	USA
12e	Gibraltar	19h	27d	Uzbekistan
12f	Greece	20b	27e	Venezuela
12g	Guatemala	20c	27f	Vietnam
12h	Guadeloupe	20d	27g	Yugoslavia
13b	Guyana	20e	27h	Zaire
13c	Haiti	20f	28b	Zambia
13d	Hawaii	20g	28c	Zimbabwe

IMRI Reference No:


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Company name: _____

(see enclosed, covering letter)

Choose ONE package only:

Standard Package - US\$180

Country entry (as per your company address) 


Please select category for 2nd entry *these can be country, region or specialist classification group, eg Latin America or Fieldwork - see listings on page 1 (for a duplicate entry in another country, write in the country name)

for example, publishing

If you require a duplicate entry in another category, please enter the code here:

The cost is \$90 for one extra entry (for more entries order Silver Package):

Silver Package - US\$360


Country entry (as per your company address) 

Please select categories for 4 extra entries (*see Standard Package)

If you require duplicate entries in other categories, please enter the code below.

The cost is \$55 for each extra entry (for more than 3 extra entries order Gold Package)

Gold Package - US\$540

Country entry (as per your company address) 

Please select categories for 11 extra entries (*see Standard Package)

If you require duplicate entries in other categories, please enter the code below.

The cost is \$35 for each extra entry:

(Please list further entries on a separate sheet)

Full-Colour Company Logo US\$45 (one fee covers all entries)

Please ensure that page 1 is completed and fax both pages to +44 1509 891080